



FIREFLY BOOKS

Dear Biology students,

My name is John Smith and I represent FireFly Books. My department manages the children's book market of our publishing company. After much research it has become apparent that there is a large demand for children's books focusing on the area of cellular anatomy. We would like to partner up with the students of Coach Hillis' Biology class to enter into this new and exciting market of literature. You will help to educate the youth of our nation on the importance of Biology and the interworkings of the cell.

Our target audience will be children between the ages of 4 and 10. We need several good books focusing on this age demographic which will help children become familiar with Cell Biology. We would also like to find a better way to simplify the cell components and its functions. The delivered content will be in two parts; a model representing the cell and a children's book. The physical model will be used as a demonstration to allow for a "pop up" within your book. The following is a list of criteria for your submission:

Physical Model:

- Choose an object to compare to the cell
- Create a blueprint/map of the cell (key)

Book:

- Cell structure and functions for organelles
- Illustrations for every cell part
- Appropriate scientific vocabulary

We at FireFly Books Publishing are excited to have you on board with us as we enter into a new realm of children's literature. We look forward to reviewing your submissions in the near future.

Respectfully,

John Smith